

# PRESENTATION SKILLS

## HOW TO FEEL COMFORTABLE WHEN YOU'RE NOT A NATURALLY CHARISMATIC SPEAKER



### EVER FEEL LIKE YOU'RE AT A DISADVANTAGE BECAUSE YOU'RE NOT CAPTIVATING LIKE LADY GAGA?

You might call it charisma. Or panache. Or the "it" factor. You may believe you don't have it – that your seemingly boring style is hurting your ability to persuade or communicate.

Here's the great news: excellent presenters come in dozens of styles. You already have gifts and strengths in this area, yet you probably haven't uncovered all of them.

In this session, we won't try to turn you into someone you're not. We won't be training you on how to dazzle people with "jazz hands."

Instead, we'll give you techniques for feeling comfortable – regardless of how big the stage or how senior the audience.



TRAINING@LEADTHROUGHSTRENGTHS.COM

60-MINUTE (LIVE) VIRTUAL TRAINING

### WHAT'S IT \*NOT\* ABOUT?

"What do I do with my hands?" and "How do I stop saying Ums and Ahs and filler words?"

The surprising truth is that these disappear as you master other areas of presenting. Too many presentation skills classes focus on hands and ums. When you get your preparation and content in a solid place, those issues melt away.

Explore the power of making it all about them. Manage nerves by shining the spotlight on your audience (rather than your nervousness).

When you keep their needs and interests in mind, they will find you relevant and compelling.

In this session, you'll explore:

1. Purpose – Start knowing what you want them to know, feel, or do.
2. Modality – Choose from uncommon delivery methods that feel more like your genius zone.
3. Content – Mapping a content arc, including spikes of interest so that you don't have to memorize an hour-long speech or presentation.
4. Rehearsal – Strategies for improving and remembering.
5. Nervous Glitches – Learn yours so that you can break distracting habits.
6. Self-Coaching – Watch yourself with intention and learn more than you expect.