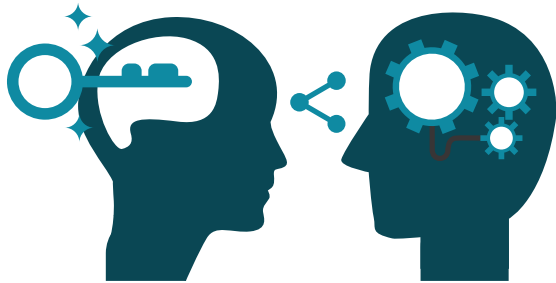


PRESENTATION SKILLS

CRAFT A MEMORABLE, HIGH IMPACT MESSAGE FOR HIGH STAKES PRESENTATIONS



UNLOCK NEW WAYS OF STRUCTURING PRESENTATIONS SO THEY *WANT* TO LISTEN

When we ask participants what they want to know about high-stakes presentations, you often tell us you want to:

- Grab attention
- Have a better flow
- Feel more dynamic
- Communicate clearly
- Present a business case
- Be credible to executives
- Make a memorable message
- Stop putting audience to sleep
- Help audience not want to tune out
- Find a better structure your content
- Feel more confident when "presenting up"
- Ask for budget and actually get an answer
- Know what to do when your change causes them pain or hassle

In this virtual training, you'll get techniques that address all of those common challenges.

60-MINUTE (LIVE) VIRTUAL TRAINING

WHAT'S IT ABOUT?

It's inevitable. At some point you'll want to carefully plan a compelling presentation for a business case, proposal, or high-visibility project.

You know you want it to be good. But how? You're stuck - wishing you knew how to cut extraneous details, be more dynamic, and keep the audience engaged through a tight structure. That's exactly what you'll get in this training.



In this session, you'll explore:

1) Impact Through Angle - Most people miss the important truth that your battle is against Status Quo. You'll learn to use that to have more impact with your audience.

2) Memorability - You'll get lots of tips and tricks for making your story both memorable and re-tellable so that others can spread your message.

3) Create Urgency - When you're delivering a high-stakes presentation, you usually want people to take action, not simply listen. You'll learn techniques for creating a desire for urgent change.

